

# OVERVIEW



Destinations & the Yachting Lifestyle



Turn-Key Ownership & Full-Service Support



Elite Yacht Brands



Trusted Great Lakes Experts



Investment Advantage



Locations & Year-Round Support



JEFFERSON BEACH YACHT SALES





# Great Lakes



**CHICAGO, IL**



**TRAVERSE CITY, MI**



**NORTH CHANNEL, ON**

## **DESTINATIONS & THE YACHTING LIFESTYLE**

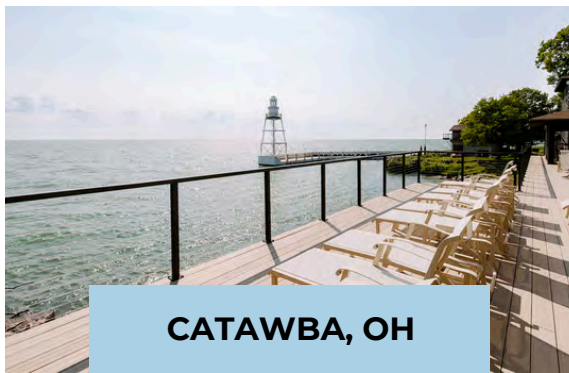
### **Unforgettable Moments**

Owning a yacht in Chicago unlocks a world of exclusive getaways. Cruise from the iconic Chicago skyline to the tranquil harbor towns of Michigan's west coast, all at your own pace.

The Great Lakes offer more than 1,600 miles of pristine shoreline, stretching from Chicago to historic Mackinac Island. Explore destinations like Saugatuck, Holland, Traverse City, the North Channel, and beyond.



**GROSSE POINTE, MI**



**CATAWBA, OH**



**BAY HARBOR, MI**

## **DESTINATIONS & THE YACHTING LIFESTYLE**

### **Impress and Entertain**

Your yacht becomes the ultimate venue for client entertainment and personal celebrations. Host sunset cruises along Chicago's lakefront, navigate the Chicago River through downtown's architectural corridor, or enjoy fireworks at Navy Pier from your own deck. Whether sealing business deals or celebrating milestones, the experience leaves a lasting impression.

### **Year-Round Enjoyment**

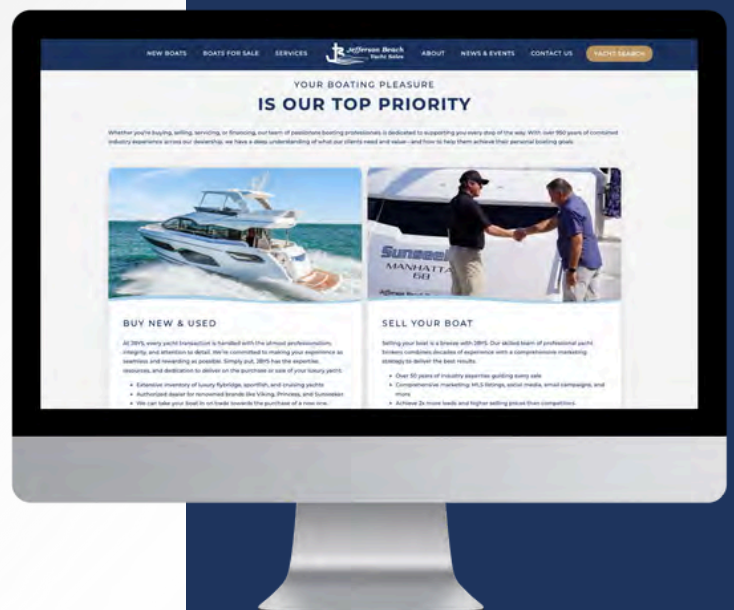
With JBYS's support, your yacht is ready whenever adventure calls. From weekend trips to Door County to fall color cruises and extended voyages north, ownership is effortless and enjoyable.

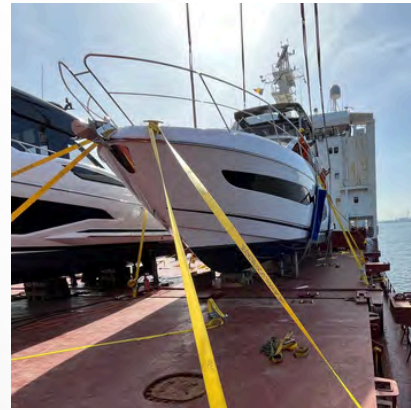


# OWNERSHIP & FULL-SERVICE SUPPORT

Jefferson Beach Yacht Sales offers a truly turn-key yacht ownership experience. From day one, our team handles all the details so you don't have to. Maintenance, repairs, and upgrades are managed by JBYS's award-winning service department, known for exceptional care.

Our certified technicians and mobile service vans keep your yacht in prime condition, ready to cruise at a moment's notice.





# JBYS

## **OWNERSHIP & FULL-SERVICE SUPPORT**

### **Exclusive Partnership Amenities**

As a JBYS client, you gain access to premium amenities through our partnerships. We've teamed up with the brand-new Navy Pier Marina in Chicago to offer secure, first-class docking right in the heart of the city. This state-of-the-art marina provides private gated slips, 24/7 security and surveillance, concierge services, and a luxury boaters' lounge, along with in-slip pump-outs, power and water hookups, and a two-story amenities center.

### **Professional Crew & Management**

Enjoy your yacht without the hassles. We can connect you with professional captains and crew to operate and manage your vessel. Whether it's routine weekly checks or piloting during your outings, experienced captains ensure your yacht is operated safely and smoothly. You and your guests can relax and indulge while we handle navigation, compliance, and upkeep. It's complete peace of mind. Just turn the key and go.





**40'+ Yacht Specialists**

## **ELITE BRANDS & TRUSTED EXPERTS**

JBYS proudly offers the world's most prestigious yacht brands, including Princess, Viking, Valhalla Boatworks, Sunseeker, Absolute, MJM, HCB, SACS Rebel, Sailfish, and Williams Jet Tenders. From cutting-edge sportfishermen to ultra-luxury motor yachts, our inventory is curated for discerning buyers who demand the best.

Our expertise ensures you'll find the perfect vessel to match your lifestyle, whether upgrading to your first yacht or expanding your fleet.

Our long-standing manufacturer relationships translate into VIP service, including preferred build slots, expert warranty support, and insight you won't find elsewhere.



## ELITE BRANDS & **TRUSTED EXPERTS**

With more than 50 years of experience on the Great Lakes, our team understands these waters and the yachting lifestyle they demand inside and out. From variable conditions to long cruising distances, Great Lakes boating requires a depth of knowledge that can't be learned anywhere else.

As our clients' lifestyles extend beyond the summer season, we've expanded into Southwest Florida to support snowbirds and year-round cruising. That coast-to-coast perspective allows us to guide owners seamlessly between regions, with insight that spans freshwater and saltwater environments.

**LEARN MORE**

- ✓ **50+ years on the Great Lakes**
- ✓ **Proven selling advantages**
- ✓ **Oldest Viking Yachts dealer**
- ✓ **Oldest Sunseeker dealer**



# INVESTMENT **ADVANTAGE**

Take advantage of current tax laws that allow you to write off 100% of your yacht's value in the first year when it's used for business or charter purposes.

This unprecedented incentive means you can claim the entire purchase as a deduction in Year 1, significantly offsetting your costs while you enjoy your yacht.

**100%**  
Bonus  
Depreciation

## **Turn Luxury Into Business**

Use your yacht for client entertainment, corporate retreats, or charter and it becomes a savvy business asset. By meeting the IRS's business-use requirements (for example, more than 50 percent charter or client use), you unlock substantial first-year deductions without sacrificing any of the pleasure.

**The perfect blend of luxury lifestyle and smart financial planning.**



# LOCATIONS

## & YEAR-ROUND SUPPORT

JBYS supports yacht ownership well beyond the Great Lakes season. With multiple office locations across the Midwest and Florida, we provide seamless service, sales, and support wherever your boating lifestyle takes you.

Whether enjoying summers in Chicago and winters in Florida or cruising year-round, our team ensures continuity of care and expert guidance at every step.

**St. Clair Shores, MI**



**Charlevoix, MI**



**Holland, MI**



**Grand Haven, MI**



**Spring Lake, MI**



**Marblehead, OH**



**Chicago, IL**



**Naples, FL**



### **Jefferson Beach Yacht Sales** **Elevating the Yachting Lifestyle on the Great Lakes**

Ready to embark on your own luxury yacht journey? Experience the difference of working with the region's premier yacht experts and let us guide you toward ownership with confidence.

Contact us today to chart your course.

