

JBYS SELLING ADVANTAGE

How we stack up on the MLS compared to our Great Lakes competitors



46'+

JBYS sells 3x more boats 46' and above

>90%

JBYS averages >90% of your initial listing price

30%

JBYS sells 30% more boats

>2x

JBYS receives 2x more impressions on listings

20%

JBYS listings sell 20% faster

We achieve the **HIGHEST** selling price for your boat... in the **SHORTEST** amount of time!

Demonstrating clear strength above the competition in selling larger vessels.

98% Customer Satisfaction Rate



*"From start to finish, the process was **smooth, clear, and professionally handled.** It felt like more than a business relationship, it felt like working with people who truly stand behind their name."*

YOU SIMPLY GET MORE WHEN YOU LIST WITH JBYS

9

locations
(7 Great Lakes + 2 Naples, FL)



>9,000 JBYS.com visitors weekly

\$190M+

annual boat sales



>4,000 email and phone leads annually

66

experienced team members



extensive email database targeted weekly

>50

years company heritage



>200,000 social media accounts reached monthly

1050+

years combined team experience



high exposure in numerous monthly publications